AJS BUSINESS AND IT SOLUTIONS

EVERYTHING STARTS FROM CUSTOMER

GRAPHIC DESIGNING	OFFSET PRINTING
DIGITAL PRINTING	DIGITAL MARKETING
SIGNAGES	WEBSITE & SOFTWARE DEVELOPMENT
BRANDING & ADVERTISEMENT	3D DESIGN

AJS
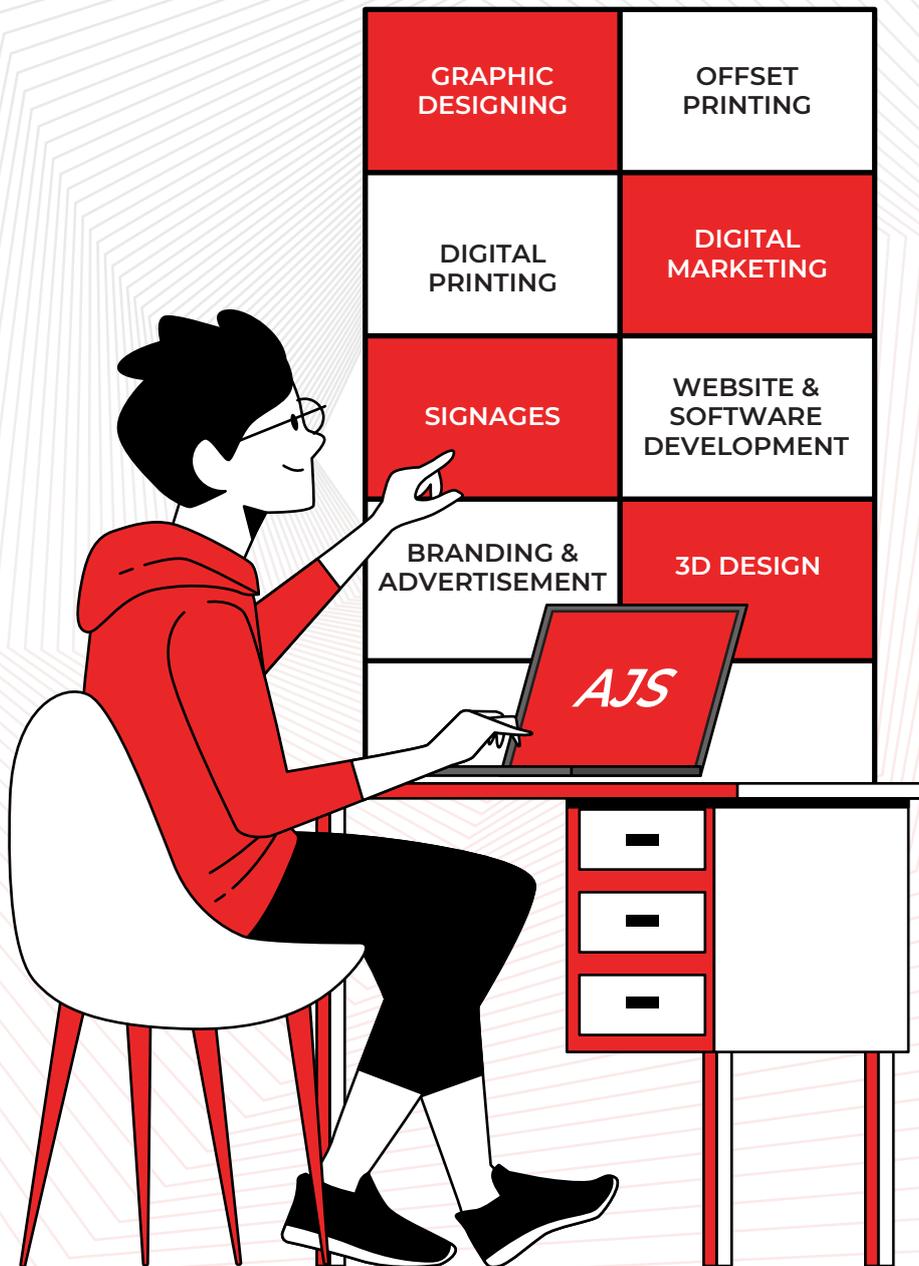
About Us

DESIGN | BRANDING | PRINTING | EVENTS

We started our journey in 2019 with a small team and a vision to build a strong graphic design business. Over time, we grew into a skilled team known for our graphic design, logo creation, branding, advertising, event management, 2D and 3D work, motion graphics, tourism, promotional materials, digital marketing, SEO, website and app development, videography, and photography.

Our mission is to deliver exceptional results by blending strategic thinking with creative ideas and precise execution. We believe every brand has a unique story, and we help tell that story in a way that connects with their audience.

Our team consists of experts in digital marketing, design, strategy, and data analysis. By combining diverse skills and perspectives, we create campaigns that are both visually appealing and effective. We pride ourselves on our creativity and ability to solve complex marketing challenges.

Collaboration is at the heart of our approach. We work closely with clients to understand their goals and develop strategies that match their vision. Staying current with trends and technology ensures that our campaigns remain fresh and impactful.

Why we are Different

Our agency is unique owing to our data-driven approach. We base our strategies on research, not guesses. Creativity is key; we create memorable, engaging ads. We ensure transparency with regular performance reports. We also specialize in website and app development. Our effective design and printing services help clients achieve their goals.

Vision

At **AJS** Groups, we strive to lead with innovative solutions, addressing key challenges like unemployment through our exceptional quality and strategic approaches. Our goal is to continuously inspire and empower our clients, creating a dynamic environment filled with boundless opportunities and lasting impact. We envision a future driven by excellence and lasting impact, creating a dynamic environment of opportunities.

Mission

Our mission is to revolutionize through innovative design solutions. We craft functional, captivating, and sustainable designs that enhance client experiences and foster community growth. Committed to excellence, we believe strategic design drives success and harmony. We approach each project with passion and insight, delivering enduring results. Our focus on sustainability and diversity aims to leave a lasting legacy of aesthetic and functional brilliance.

Graphic Design

We Understand "A picture is worth a thousand words"

In today's fast life people rarely have the time to read something. The best way to convey something fast is by Graphics. We at AJS Business and It solutions understand your idea and turn it into a picture that your customer can relate to.
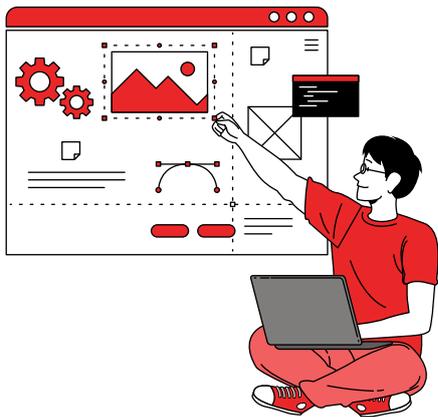
Web Design

We Believe "Innovative Web Designs for Tomorrow's Trends"

Already have a website and ad campaigns? We can improve your designs with new images and custom themes that make your online presence better than you imagined.

Print Media and Communication

We Believe "Physical Presence is also needed"

While computers haven't replaced paper entirely, offline materials like brochures, banners, and cards remain essential. A strong online presence is important, but you also need effective physical marketing. Contact our graphic design team to make your offline presence stand out.
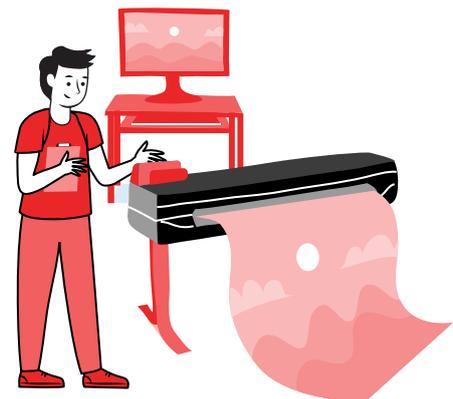
Our Services

- Graphic Design
- Branding and Advertisment
- Web and App Development
- Digital Marketing
- Offset Printing
- Event Management
- Corporate Awards
- Flex Printing

- Whatsapp API
- Video Production
- 3D Design
- Digital Printing
- Bill Board
- Sandwich Board
- ACP Board
- Signage Board

Using Softwares

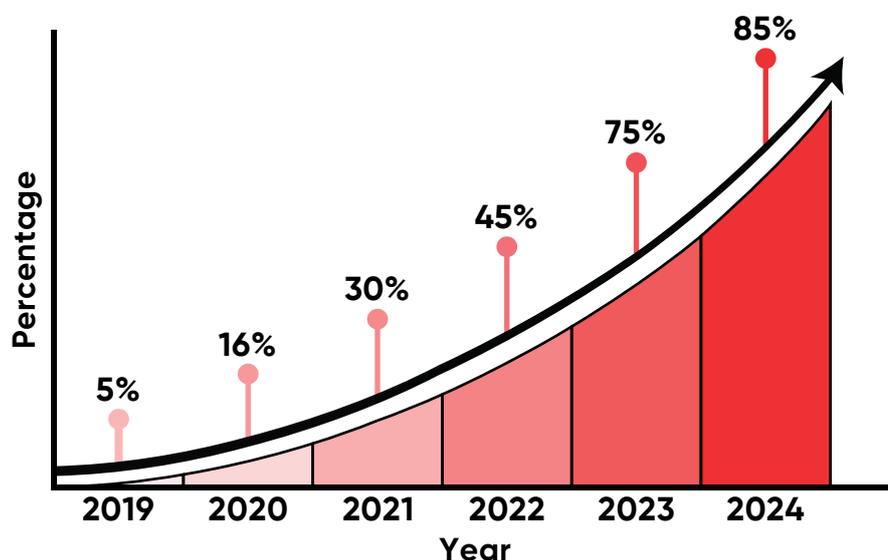|			
Ps	Adobe Photoshop	**An**	Adobe Animate
Ai	Adobe illustrator	**Pr**	Adobe PremierePro
Id	Adobe Indesign	**Ae**	Adobe After Effects
	CorelDRAW Graphics Suite	**M**	Autodesk Maya
Xd	Adobe Experience Design	**3**	3ds Max

Graphic design software refers to apps and programs that graphic designers use to create, edit, and manipulate digital images. Graphic design software helps designers edit and resize images, produce original illustrations, combine text, color, and shapes, and bring their vision to life.

Graphics software can edit bitmap and/or vector graphics, and can be used to design label templates. Examples of graphics software include Adobe Illustrator, Photoshop, InDesign, CorelDraw, Inkscape, Microsoft Paint, and Paint.Net.
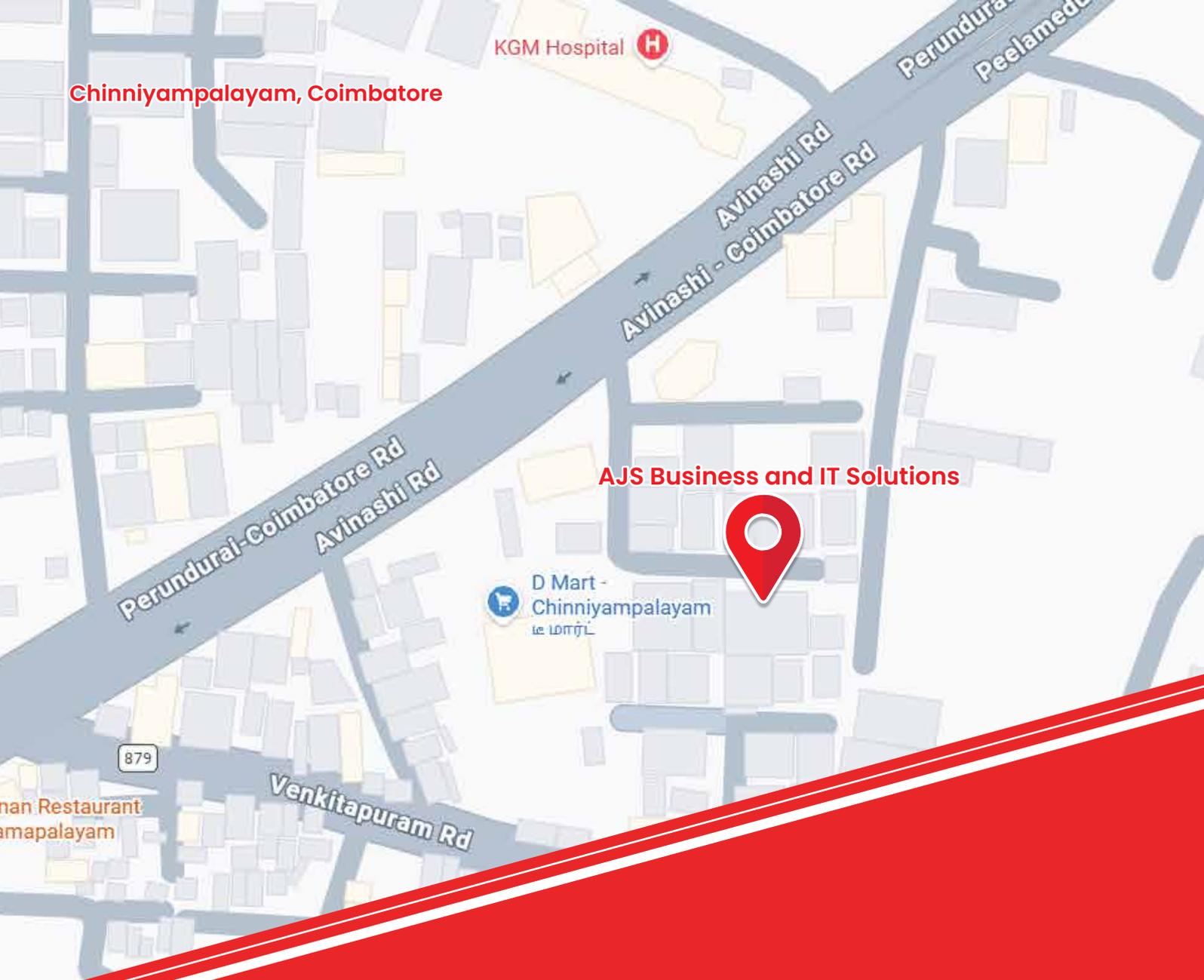
The Journey

Percentage

5% — 2019
16% — 2020
30% — 2021
45% — 2022
75% — 2023
85% — 2024

Year

Our Clients

Chinniyampalayam, Coimbatore

KGM Hospital

AJS Business and IT Solutions

D Mart - Chinniyampalayam
டி மார்ட்

Perundurai-Coimbatore Rd

Avinashi Rd

Avinashi - Coimbatore Rd

879

Venkitapuram Rd

nan Restaurant
amapalayam

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QR code to
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